



# CITY OF LODI

## COUNCIL COMMUNICATION

AGENDA TITLE: Water Awareness Month Presentation

MEETING DATE: May 16, 2001

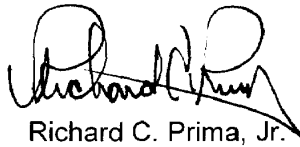
PREPARED BY: Public Works Director

RECOMMENDED ACTION: That the City Council designate May as Water Awareness Month in Lodi.

BACKGROUND INFORMATION: Assistant Water/Wastewater Superintendent Frank Beeler and Water Conservation Coordinator Dan Straight will make a presentation on Water Awareness Month in California.

City of Lodi is a sponsor of the California Water Awareness Campaign which assists agencies such as Lodi with educational materials. Attached is a California Water Awareness Campaign overview concerning water awareness month.

FUNDING: Not applicable.



Richard C. Prima, Jr.  
Public Works Director

Prepared by Fran E. Forkas, Water/Wastewater Superintendent

RCP/FB/dsg

Attachment

cc: Fran E. Forkas, Water/Wastewater Superintendent  
Frank Beeler, Assistant Water/Wastewater Superintendent  
Dan Straight, Water Conservation Coordinator

APPROVED: \_\_\_\_\_

*James K. Flynn for DF*  
H. Dixon Flynn -- City Manager



CITY OF LODI  
MAY 16, 2001

## MAY IS WATER AWARENESS MONTH

The California Water Awareness Campaign is a year-long effort by organizations throughout California to heighten public awareness of water and the role water agencies and allied entities play in conservation, management, water supply, water quality and distribution. The campaign focuses on the month of May each year with the observance of Water Awareness Month.

Cities, counties, water agencies, companies and other organizations unite under the campaign's umbrella to conduct individual activities and programs. From water facility tours to conservation poster contests, these activities inform consumers of the challenges that come with providing communities with reliable, good quality water. The campaign also offers an opportunity to advise consumers about the role they can play in water conservation and in maintaining quality water supplies.

### **California Water Awareness Campaign**

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